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Media Contact:
Gabriel Pendas
gabriel@minoritycannabis.org
971-263-4821

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MCBA™ & Marley Natural™ to Hold 2nd RISE UP Expungement Day

Seattle Event Will Offer Free Legal Assistance to Vacate Cannabis-Related Convictions

SEATTLE, WA — The Minority Cannabis Business Association (MCBA), the first non-profit business league created specifically to progress the cannabis industry by increasing diversity, and cannabis company Marley Natural announced today it will hold its second RISE UP Expungement Day on May 20, 2017 in Seattle, Washington. The goal of the Expungement Day events is to offer free legal assistance to individuals with cannabis convictions in legal-market cannabis states.

MCBA and Marley Natural developed the *Rise Up Expungement* program together to further both organizations' missions of lifting up communities that have been harmed by the social injustices of cannabis prohibition. When cannabis is made legal, people convicted of cannabis offenses prior to legalization still carry the negative stigma of cannabis convictions. While the cannabis industry profits, a specific group of people targeted in the failed war on drugs continue to suffer the negative consequences of cannabis criminal records, including denied jobs, financial aid, housing, and, in some cases, the right to vote.

“With Marley Natural as our partner, we are building the resources needed to make a measurable positive impact in communities impacted by the war on drugs, said Jesce Horton, President of the MCBA. “*Marley Natural* is an example of a cannabis company that is getting all aspects of cannabis business right so we don’t just build another industry; we build a better industry.”

Last year MCBA and Marley Natural held the inaugural RISE UP Expungement Day in Portland, Oregon. At the event, dozen of individuals were successful in filing expungement requests to set aside and vacate prior cannabis offenses. The goal of this year’s event is to double the number of expungement requests filed last year.

The event begins at 11am on Saturday May 20th and will be in held in the Atrium Lounge at Pike Place market in Seattle, Washington.

Individuals seeking expungement assistance must register prior to the event at <http://www.minoritycannabis.org/expungement-day.html>

About the Minority Cannabis Business Association (MCBA)

Founded in 2015, the Minority Cannabis Business Association (MCBA) is the first non-profit organization created to serve the specific needs of minority cannabis entrepreneurs, employees, and patients/ consumers. The organization currently serves members from across the United States and Canada. MCBA's mission is to create equal access and economic empowerment for cannabis businesses, their patients, and the communities most affected by the war on drugs. For more information, visit www.minoritycannabis.org.

About Marley Natural

Marley Natural is the official Bob Marley cannabis brand, crafted with deep respect for Bob's legacy and belief in the positive potential of the herb to heal and inspire us. Starting on August 24, 2016, the brand's all-natural, sun-grown premium cannabis products, as well as smoking and other lifestyle accessories, will be available at all Serra and Nectar dispensaries in the Portland metro area and Eugene. To learn more about Marley Natural, visit www.MarleyNatural.com or follow the conversation on social media using @MarleyNatural and #MarleyNatural.

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