



MINORITY CANNABIS BUSINESS ASSOCIATION



The Minority Cannabis Business Association (MCBA) is a leading advocacy and business organization focused on creating an equitable and inclusive cannabis industry. Our mission is to empower communities of color by fostering opportunities for minority-owned businesses, advocating for social equity policies, and promoting diversity within the cannabis sector.

We strive to create a space where businesses led by people of color can thrive, ensuring access to resources, mentorship, and advocacy in a historically underserved industry.

MCBA's VISION:

To build an inclusive, sustainable cannabis industry where racial equity and diversity are fundamental values, and minority entrepreneurs have equal access to opportunities, education, and resources.

20K

Engaged members, partners,
and advocates reshaping the
industry.

30+

Cities/States that have seen
the Equity Workshop Tour on
the ground

10+

Years of Expertise in Cannabis
Equity

Looking for unique partnership opportunities?

We can work with you to customize our
partnership for maximum impact.

2025 ORGANIZATIONAL PRIORITIES

BUILDING AN EQUITABLE CANNABIS INDUSTRY

1. Advocacy & Policy Reform

We will continue to fight for social equity, access to capital, and fair business practices that support minority entrepreneurs. Our efforts will focus on advancing policies that provide financial relief, fair regulations, and support for minority-led businesses in the cannabis industry.

2. Economic Empowerment & Education

MCBA is committed to providing high-quality educational programs, professional development, and resources that help minority entrepreneurs succeed.

This includes:

- Business Development Workshops
- Financial Literacy Programs
- Legal & Compliance Support

3. Industry Networking & Collaboration

We are focused on facilitating stronger relationships among minority cannabis businesses, investors, and other key stakeholders. Our upcoming initiatives include:

- Annual Conferences
- Networking Events
- Strategic Partnerships

4. Expanding Membership and Championing Diversity

We are actively working to increase membership and promote diversity within the cannabis industry by highlighting champion members and their contributions. We aim to create more pathways for businesses owned by people of color to succeed, while reinforcing our commitment to equity.



EQUITY REPORT

Our Equity Report outlines the progress MCBA has made in promoting racial and economic equity within the cannabis industry. As we continue to work toward creating an inclusive space, the 2025 report will highlight:

- Key Wins in Advocacy: Legislative victories, new social equity programs, and government support.
- Challenges Faced: Obstacles we have encountered in our fight for racial equity in cannabis.
- Partnerships: Strong collaborations with industry leaders, government officials, and community-based organizations.
- Impact on Minority Entrepreneurs: The tangible outcomes we have achieved for minority cannabis business owners.



We are proud to partner with organizations and companies that share our commitment to diversity, inclusion, and equity in the cannabis industry. Our partners provide vital resources, mentorship, and investment opportunities to minority cannabis businesses. Some of our esteemed partners include:



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OUR MEMBERS & SPONSORS

MCBA's membership base is composed of minority entrepreneurs, industry professionals, and advocates who are passionate about creating an equitable cannabis industry. Our members gain access to:

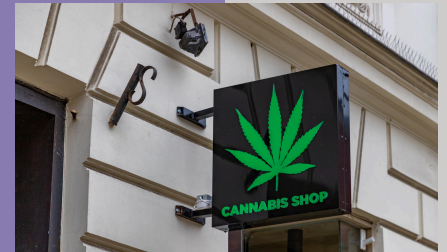
- Networking opportunities
- Exclusive events
- Legal, financial, and educational resources

Our Champion Members are those who have committed to supporting our mission with outstanding contributions, both financially and through active advocacy. These members lead by example, driving change within the cannabis industry. Some of our notable champions include:

- [Name of Champion Member 1]
- [Name of Champion Member 2]
- [Name of Champion Member 3]

Our partnerships enable us to advance our mission and expand our impact in the fight for racial equity in cannabis.

Our Sponsors play a crucial role in supporting MCBA's mission by providing the necessary resources to host events, workshops, and advocacy campaigns. Sponsors are integral to our continued success, and we are grateful for their ongoing support.



MCBA has a wide-reaching and engaged network, built on years of advocacy and community-building. Here's a snapshot of our following:

- Social Media



Our digital presence is growing rapidly, and our followers are deeply engaged in conversations surrounding cannabis policy, equity, and minority entrepreneurship.

GET IN TOUCH

For more information or to inquire about partnerships, memberships, and sponsorship opportunities, please contact us at:

- www.minoritycannabis.org

✉ info@minoritycannabis.org

